

City of Wixom Market Snapshot



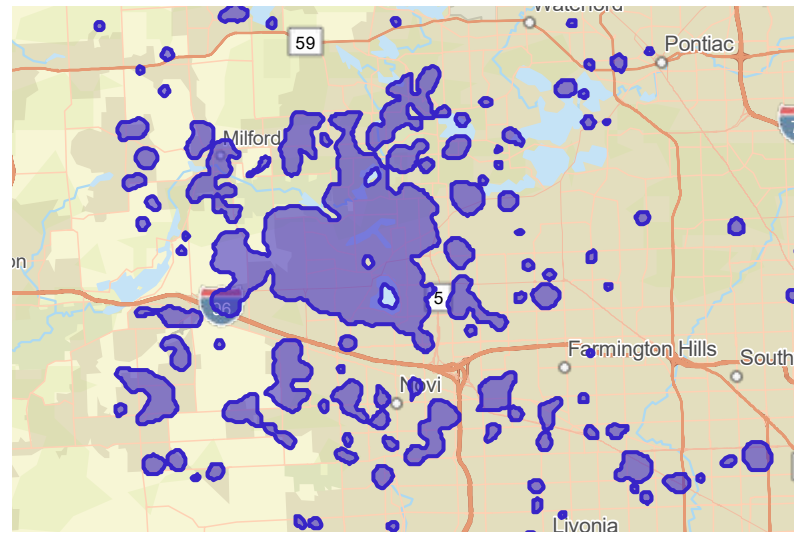
LOCATION

Wixom is easy to get to from I- 696/96, I-275, and not far from US-23, making it a great place to visit or to put down roots. It's also a place with room to grow and opportunities for development. We welcome you to "Experience Here" in Downtown Wixom.

ABOUT

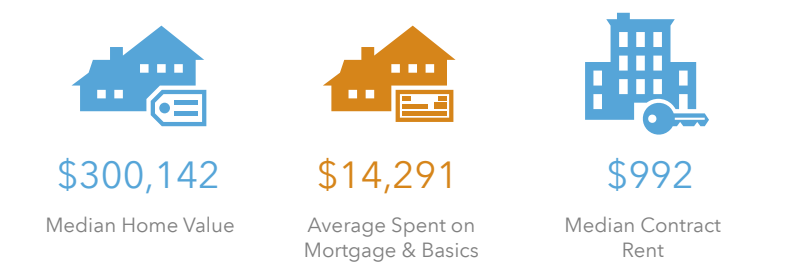
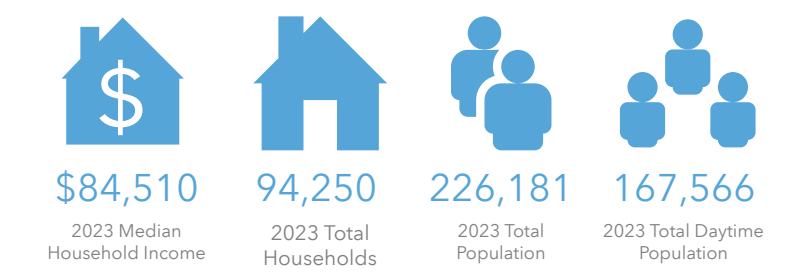
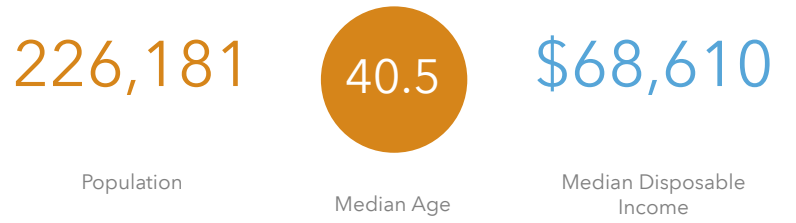
Downtown Wixom is a thoughtfully designed, modern downtown with pieces of history and nature woven in, creating a vibrant place for families, individuals, and entrepreneurs to thrive. Modern workspaces and storefronts give blossoming small businesses the space and technology they need.

Spending







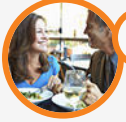

Important note: Aside from the "Visits" data on Page 2, all data being displayed is derived from the boundaries shown above. These areas represent where 70% of the visitors come from within a 50 mile radius.

Fast Facts



Lifestyle Profile

Tapestry segments

 <p>11B Young and Restless 8,625 households</p>	<p>9.2% of Households</p>	
 <p>4A Workday Drive 7,637 households</p>	<p>8.1% of Households</p>	
 <p>1D Savvy Suburbanites 7,046 households</p>	<p>7.5% of Households</p>	

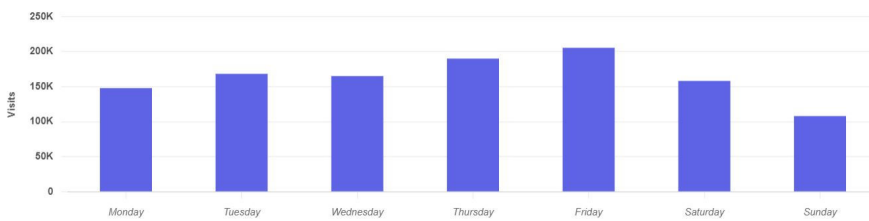
Well-educated young workers, some of whom are still completing their education, are employed in professional and technical occupations, as well as sales and office and administrative support roles. These residents are not established yet, but striving to get ahead and improve themselves. This market ranks in the top 5 for renters, movers, college enrollment, and labor force participation rate. Almost one in five residents move each year.

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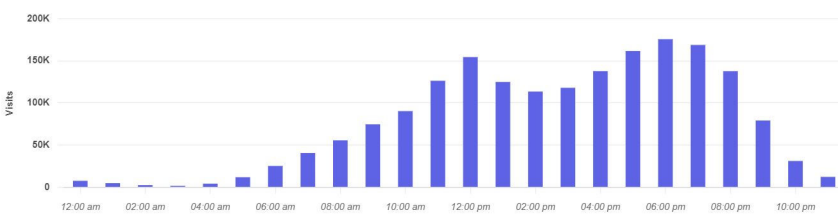
Savvy Suburbanites residents are well educated, well read, and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise. They enjoy good food and wine, plus the amenities of the city's cultural events.

Visits Downtown (1/1/23-12/31/23)

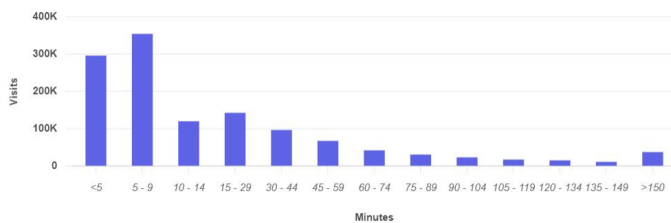
Daily



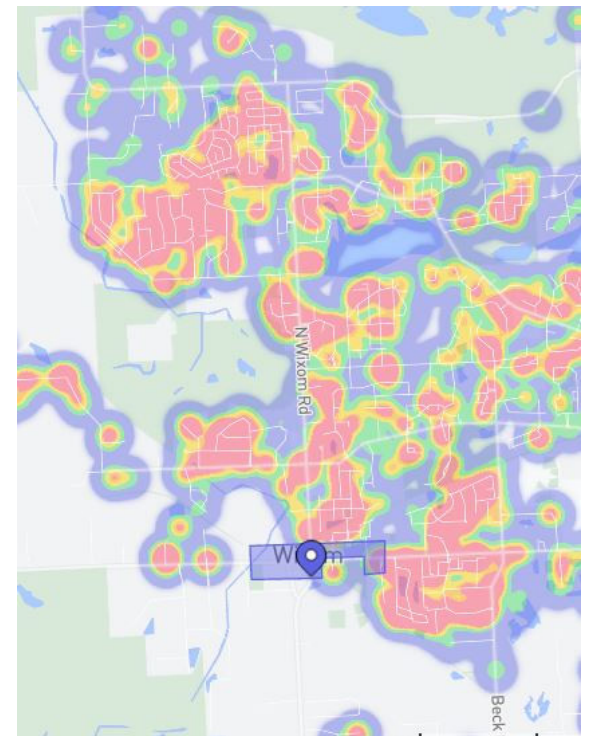
Hourly



Length of Stay



Heatmap



The City of Wixom is an Oakland County Main Street Community

Our mission is to maximize the economic potential and to preserve the heritage and sense of place of Oakland County's historic downtowns and commercial districts by encouraging and facilitating the use of the Main Street Four-Point Approach® that emphasizes comprehensive economic development within the context of historic preservation.

