

POINTS OF INTEREST FROM ORDINANCE OF CHAPTER 18.16, SIGNS

ELECTRONIC MESSAGE SIGNS (EMS): KEY FEATURES OF SIGN ORDINANCE

- Electronic message signs are permitted as a portion of, and accessory to, a ground or monument sign in the B-1, B-2, B-3, F-S, I-S, OS-1, IRO, and I-1 Districts
- The area of a changeable message sign shall not exceed one-third (1/3) the total area of the sign
- Electronic messages shall not flash, fade in or out, or scroll
- Electronic messages shall be displayed for at least five (5) minutes, and changes shall take less than one (1) second.
- Any voids or burned out bulb in an electronic display shall be replaced within seven (7) days and an automatic shutoff must be provided in the event any signs malfunction.
- Electronic changeable message signs shall use only one (1) color of lighting or bulbs to prevent nuisances and distractions upon adjoining properties and thoroughfares.

TEMPORARY SIGN REGULATIONS: KEY FEATURES OF SIGN ORDINANCE

- One (1) Temporary sign is permitted per parcel.
- Permits are not required for temporary signs meeting the requirements of the City of Wixom Sign Ordinance, which can be found on the City web site.
- Temporary signs can be a maximum of 24 square feet per side with a maximum height of 6 feet.
- Temporary signs shall not be attached to any utility pole, tree, fence, or be located within any public right-of-way.
- Each temporary sign shall be removed within 60 days of placement.
- No sign may be erected on a single parcel for more than 60 calendar days out of every 120 calendar days.

SANDWICH BOARD SIGN REGULATIONS: KEY FEATURES OF SIGN ORDINANCE

- Sandwich board or portable A-frame signs are permitted in the B-1, B-2 and B-3, F-S, and I-S Districts at the customer building entrances.
- One (1) sign per customer entrance shall be permitted regardless of the number of tenants on the premises.
- The sign is permitted only during operating business hours and must be stored inside when the establishment is not open to the general public.
- Each sign shall not exceed an overall height of forty-two (42) inches and an overall width of twenty-four (24) inches.
- The sign must be located adjacent to the building, no more than ten (10) feet from the customer entrance to the business, be a minimum of two (2) feet from the edge of the curb, and be located so that at least a six (6) foot wide sidewalk is maintained.
- All signs must be constructed of weather-proof, durable material and kept in good repair.
- The sign shall not be illuminated in any manner.